

Beat: Business

## JESSICA ALBA ONE OF THE WEALTHIEST WOMEN IN USA THANKS TO THE HONEST COMPANY

### OFFICIALLY OUTWEIGHS QUEEN BEYONCE

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**USPA NEWS** - Jessica Alba is now one of the wealthiest women in the United States due to her fortune accrued from The Honest Company. Alba's 20% stake in Honest ranks her higher than Queen Beyoncé and YouTube CEO Susan Wojcicki in the wallet department...

Jessica has received Golden Globe and People's Choice Award nominations, was voted TV Guide readers' Breakout Star of the Year, and won Favorite TV Actress at the 2001 Teen Choice Awards for "Dark Angel." She won the Nickelodeon Kids' Choice Award for Favorite Female Actress for her performance in "Fantastic Four" and an MTV Movie Award for Sexiest Performance in "Sin City." She received another Teen Choice Award for Choice Movie Actress in a Horror/Thriller for The Eye (2008) and was honored by the Young Hollywood Awards as Superstar of Tomorrow in 2005. She has received ALMA Awards for her performances in "Dark Angel" and "Machete," as well as a Fashion Icon in 2009. (IMDb)

Alba began her television and movie appearances at age 13 in "Camp Nowhere" and "The Secret World of Alex Mack" (1994). She rose to prominence as the lead actress in the James Cameron television series "Dark Angel" (2000-2002) when she was 19 years old. Alba later appeared in "Honey" (2003), "Sin City" (2005), "Fantastic Four" (2005), "Into the Blue" (2005), "Fantastic Four: Rise of the Silver Surfer" (2007) and "Good Luck" Chuck (2007)...

In January 2012, Alba co-founded The Honest Company, a consumer goods company that sells non-toxic household products, and owns 20 percent of the company.

According to a report from Business Wire, Alba's lifestyle brand closed \$100 million in Series D financing, adding up her net worth to an estimated \$340 million. This share in the company combined with Hollywood earnings sets her personal price tag at just over \$1.7 billion.

The announcement of her financial success comes just after Honest came under fire because a number of customers complained about its sunscreen line. They called it ineffective and some shared photos of their bodies severely sunburned. Alba and business associate Christopher Gavigan issued an apology and said they were taking every precaution to solve the problem.

#### Article online:

<https://www.uspa24.com/bericht-4920/jessica-alba-one-of-the-wealthiest-women-in-usa-thanks-to-the-honest-company.html>

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**Editorial program service of General News Agency:**

UPA United Press Agency LTD

483 Green Lanes

UK, London N13NV 4BS

contact (at) unitedpressagency.com

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