Beat: Lifestyle

TISSAIA - Discovering FALL-WINTER 2023-2024, FASHION & LINENS COLLECTION

READY-TO-WEAR BRAND FOR THE WHOLE FAMILY

PARIS, 12.05.2023, 10:14 Time

USPA NEWS - E.Leclerc is a French Cooperative Society and Hypermarket Chain, headquartered in Ivry-sur-Seine. E.Leclerc was established in 1949 by Édouard Leclerc. Currently has more than 720 locations in France and 85 stores outside of the Country. The Chain enables Semi-Independent Stores to operate under the Leclerc Brand. Operates numerous Stores and Services around France, some near and in Cities and Towns while most of them are located just outside or in the Hypermarkets and Shopping Centres.

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In 1991, E.Leclerc launched a First-Price Range and created the Tissaia Brand, the first E.Leclerc Clothing Brand. Nowadays, became the Ready-To-Wear Brand destinated for the Whole Family. Tissaia offers Collections all year round: Woman, Man, Child, Junior, Baby, Sports and Household Linen sold exclusively in their Stores.

Fashion in Winter Time by Tissaia Soft Sweaters, Trendy Hats, Pea Coats and Rain Boots: Tissaia dresses the Whole Family at Low Prices, from Back to School to the End of Year Celebrations and embodies its Campagne "La Mode en Vrai à l'Heure d'Hiver" (Real Fashion Campaign in Winter Time).

Photos Left and Right
Presentation of the New Capsule Collection imagined by Tissaia on the occasion of Pink October (Association Ligue contre le Cancer / League against Cancer Association) with the collaboration of Elodie GOSSUIN

*** Elodie Gossuin was chosen to be the Ambassador to introduce the New 2023/2024 Fall-Winter Collection
She is a French Model, Columnist, Radio and Television Presenter, Stylist and Politician.
Elected "Miss Picardie" in 2000, "Miss France" in 2001, "Miss Europe" in 2001

Cocooning Decor like in a Christmas Movie Presentation of the Fall-Winter 2023/2024 Household Linen Collections: Fluffy Organic Cotton Towels, Cozy Cushions or Plaids and Bed Linens to wrap yourself in by the Fire...

Source:
Presentation of Tissaia Fall / Winter 2023-2024 Collection
Under the Theme of "La Mode En Vrai à l'Heure d'Hiver" @ Chalet Tissaia - Espace Molière" in Paris, on April 18, 2023

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